

SERVUS IN REGENSBURG



**HAUS DER BAYERISCHEN GESCHICHTE
IN REGENSBURG**

**Tuesday through Sunday, 9 a.m. – 6 p.m.
Closed Mondays | www.hdbg.de**



GRÜSS GOTT IN REGENSBURG

A FOUR-METER-HIGH LION GREET'S YOU AT THE HAUS DER BAYERISCHEN GESCHICHTE. ONCE THE MASCOT AT THE OKTOBERFEST, IT IS NOW ONE OF THE BEST-KNOWN BAVARIANS IN THE WORLD. STANDING BENEATH THE LOZENGES IN THE MUSEUM FOYER, IT HERALDS THE MUSEUM'S ATTRACTIONS.

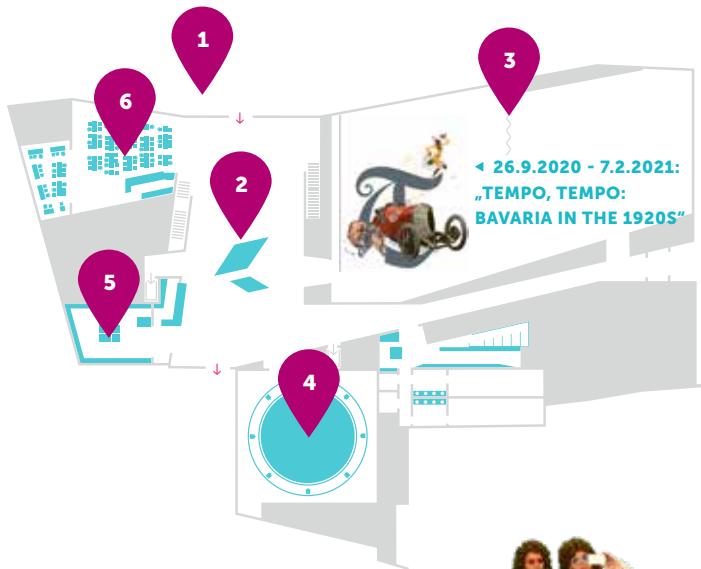
THE MULTIMEDIA SHOW "THE BACKSTORY" WITH CHRISTOPH SÜSS, THE PERMANENT EXHIBITION "HOW BAVARIA BECAME A FREE STATE AND WHAT MAKES IT SO DISTINCTIVE", A SHOP WITH A TREASURE TROVE OF DISTINCTIVE BAVARIAN MERCHANDISE, AND OUR TAVERN WITH SPECIALTIES FROM ALL OVER BAVARIA AWAIT YOU.

THE MUSEUM

How Bavaria Became a Free State and What Makes It So Distinctive

This is what the museum's permanent exhibition tracing Bavaria's path to becoming a modern state is all about. The history of Bavaria is presented dramatically with multimedia installations and 1000 objects exhibited on the upper floor. Numerous personal mementos from ordinary Bavarians not only relate "macro" but also "micro" histories. The museum located directly on the Danube is a new gateway to the UNESCO World Heritage Site of Regensburg: The light-flooded foyer with the multimedia show, a shop and a tavern are open for the public to explore free of charge.

Ground floor



- | | |
|---|---|
| 1 Beer garden | 4 Multimedia show by and with Christoph Süss exploring Bavarian history |
| 2 Foyer | 5 Museum shop |
| 3 Danube Hall: temporary exhibitions and events | 6 Tavern |

Multimedia Show in the Foyer

The multimedia show "The Backstory" is the perfect introduction to the permanent exhibition and a visit to Regensburg. Bavarian television host and actor Christoph Süss explores 2000 years of "Bavarian" history in forty roles and twenty minutes. He begins as Roman Emperor Marcus Aurelius: "So, I'm in a historical mood. We'll build right here. *Alea iacta est!*" The film set in prominent historic sites in Regensburg is the most entertaining sightseeing guide to the city on the Danube.



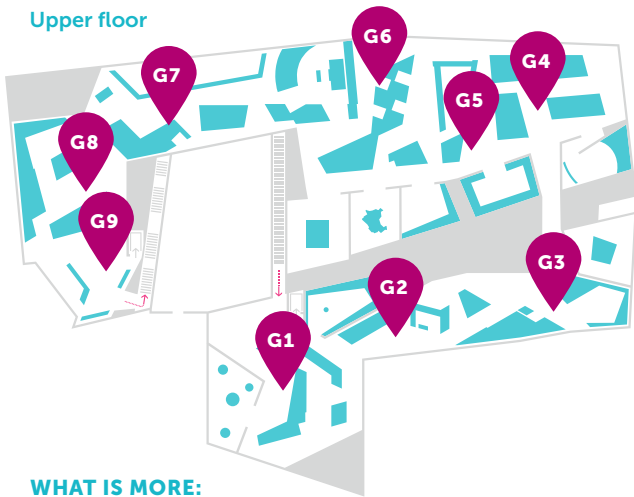
◀ HDBG-MAGAZIN NO. 1

The ideal companion for your sightseeing tour of Regensburg: The magazine includes a map of the city with all the sites in the film, the script and fascinating background information. Available at the museum shop and on www.hdbg.de/laden

FROM 1800 TO THE PRESENT: THE PERMANENT EXHIBITION

The permanent exhibition features a theater of history with thirty stages recounting formative episodes of Bavarian history – the royal crown from Napoleon, which was married into, so to speak, Ludwigs II's mysterious death, how Bavaria put in a showing in Chicago that was both traditional and modern, how Hitler rose in Munich, how displaced persons in Franconia made the Beatles' music possible, and how a balloon from the GDR landed in Naila and is now a movie star.

Upper floor



WHAT IS MORE:

Eight cultural showcases explore typically Bavarian phenomena, from dialect to festivals and even FC Bayern.



The film to the permanent exhibition:
www.hdbg.de/museum/konzept

GENERATIONS



GENERATION 1

1800 – 1825

Bavaria Becomes a Kingdom



GENERATION 2

1825 – 1850

Will Bavaria Become a Nation?



GENERATION 3

1850 – 1875

The Royal Drama of Ludwig II



GENERATION 4

1875 – 1900

Bavaria Becomes a Legend



GENERATION 5

1900 – 1925

A World War and Free State



GENERATION 6

1925 – 1950

Dictatorship – Catastrophe –
New Beginning



GENERATION 7

1950 – 1975

Reconstruction –
Wirtschaftswunder



GENERATION 8

1975 – 2000

Watershed Years



GENERATION 9

2000 – 2025

What Will Shape the Present
and the Future?

AN EVENT FOR BIG AND SMALL



The museum is a marvelous place for learning from first grade through senior year: A diverse program of guided group tours and museum education activities provides everyone the right access to knowledge.



▲ DEMOCRACY IN ACTION

School students vote in the state parliament.

While younger students explore the exhibition with the flyer for children, trace revolutionary Bavarian inventions in group programs or lift off with Karl Valentin's rocket ship on the discovery trail, older students practice democracy and civic participation in the interactive state parliament or compete against each other in the exciting tablet race.



▲ TABLET RACE

Digital media make it possible to explore the items in the exhibition individually.

More information on:

www.hdbg.de/museum

TRANSPORTATION REIMBURSEMENT

The Haus der Bayerischen Geschichte in Regensburg reimburses Bavarian school groups of all grades a percentage of the travel costs for their visit to its museum and the Bavariathek! More information on: www.hdbg.de/fuehrungen

BAVARIATHEK

The Bavariathek, the Haus der Bayerischen Geschichte's media education center, is located in the building adjacent to the museum on the Donaumarkt. Flexible project and studio facilities with state-of-the-art technical equipment, from a green screen to editing units and even a recording booth, provide optimal conditions for learning extensive media literacy skills. Diverse media products about Bavarian history are produced here under the supervision of experienced media coaches.

Information on the programs and projects is available on: www.bavariathek.bayern

Starting in the Fall of 2020: Programs

School students scrutinize the widest variety of media closely and critically in ninety-minute programs. Learning about history and acquiring media literacy go hand in hand. The programs are closely modeled on the curricula of all types of Bavarian schools.

Book by calling our hotline +49 941 788 388 0 or sending an email to museumsfuehrung@stadtmaus.de

Exclusive Projects

Knowledgeable media coaches help school groups create podcasts, virtual exhibitions or websites about Bavarian history and culture. The projects normally last for several days and can either be completed at one time or spread over a longer period.



More information and application on:

www.bavariathek.bayern/projektzentrum

HAUS DER BAYERISCHEN GESCHICHTE | MUSEUM

Donaumarkt 1, 93047 Regensburg
Phone +49 (0)941 598 51 0
Email museum@hdbg.bayern.de

MUSEUM ADMISSION

- ▶ Adults: € 5
- ▶ Discounted admission: € 4
(e.g. seniors, seriously disabled individuals, groups of 15 or more)
- ▶ Children and teenagers 18 and younger, school students in a group, and college students 30 or younger: free admission
- ▶ Admission to the special exhibition "Tempo, Tempo. Bavaria in the 1920s" from September 26, 2020 to February 7, 2021 is included in admission to the museum.

HOURS

Tuesday through Sunday from 9 a.m. to 6 p.m.
Closed Mondays; the museum is open on holiday Mondays.
Closed on December 24, 25, and 31, January 1, and Good Friday

DIRECTIONS

Take the public bus line D, N1, 3, 8, 9, 12, 13 or 28 to the stop "Museum der Bayerischen Geschichte". If you are coming from the main train station, you can take bus line 12 or 13 or walk about 15 minutes to the museum. More information on: www.rvv.de

Parking in Regensburg: The nearest parking is in Parkhaus Dachauplatz. More information on Regensburg's parking guidance and information system is available on www.r-parken.de



NEWSLETTER

Would you like to receive the latest news from the Haus der Bayerischen Geschichte? Register on www.hdbg.de/newsletter

GUIDED TOURS

Explore modern Bavarian history! Professional museum guides will escort you on your excursion from 1800 down to the present. Attractive, differently themed guided tours of varying lengths invite you to make amazing discoveries. We have suitable programs for school and youth groups as well as inclusive programs.

More information on: www.hdbg.de/fuehrungen

Guided tours for groups of 25* or less through the museum's permanent exhibition and/or special exhibition:

- ▶ Standard tour: € 80 ** (45 minutes)
- ▶ Standard school student tour: € 80 ** (45 minutes)
- ▶ Combined tour: permanent and special exhibition: € 98 ** (90 minutes)

* Subject to change without notice

** Plus admission, subject to change without notice

Information on guided tours for individual visitors is available on www.hdbg.de/fuehrungen

MULTIMEDIA GUIDE – NOW AS AN APP TOO

In German, English, French, Italian and Czech. Rental devices at the museum for € 3 per person. Basic German and German sign language guides are free of charge. The app can be downloaded free from the App Store (iOS) and Play Store (Android).

ACCESSIBILITY

The museum is wheelchair accessible. Hearing loops have been installed for deaf and hard of hearing visitors. Various offerings for visually impaired and blind visitors and as well as content in basic German and German sign language are available. Handicap parking spaces are located on the south side of the museum.

HEALTH AND SAFETY MEASURES

Follow our health and safety measures on www.hdbg.de/hygiene

CONTACT | MAIN OFFICE AND ADMINISTRATIVE SERVICES

Haus der Bayerischen Geschichte
Zeuggasse 7, 86150 Augsburg
Phone +49 (0)821 3295 0
Email poststelle@hdbg.bayern.de

More information is available online on www.hdbg.de



A tavern with beers from every region in Bavaria? The museum's tavern keeper turns the tavern into a beer-tasting taproom that serves regional wines too, of course. The menu features a wide variety of treats from Aschaffenburg to Lindau on Lake Constance that make the culinary culmination of a museum visit perfect. The beer garden located right on the Danube with a view of the Old Town and the Stone Bridge has a special charm of its very own.

WWW.WIRTSHAUS.BAYERN or
WWW.HDBG.DE/WIRTSHAUS



The shop decorated entirely in gold is a veritable treasure trove. It has all sorts of distinctive merchandise, select literature and the entire range of the Haus der Bayerischen Geschichte's publications.

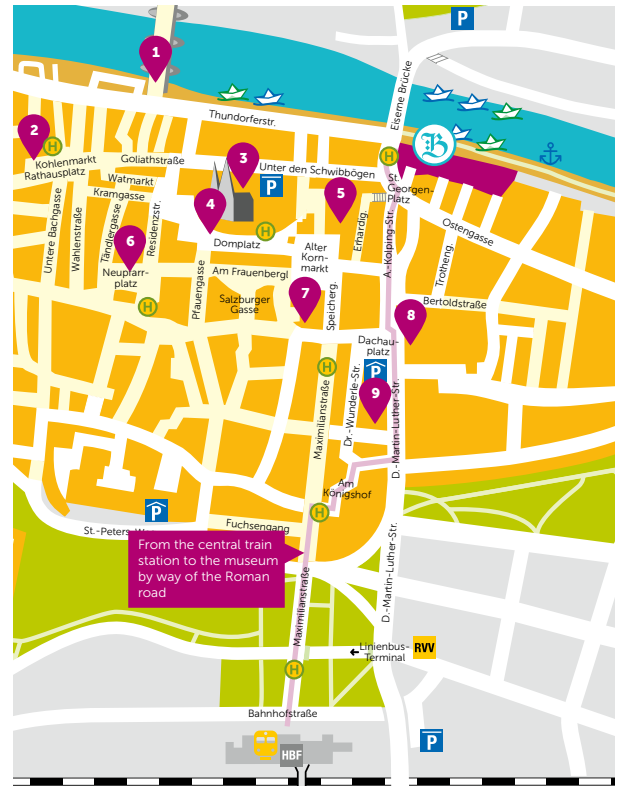
The Haus der Bayerischen Geschichte's publications are also available on WWW.HDBG.DE/LADEN




In English too!

◀ BRIEF MUSEUM GUIDE

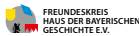
The second issue of HDBG Magazin is a fascinating brief guide to "How Bavaria Became a Free State and What Makes It Distinctive". Available for € 5 at the museum shop and on www.hdbg.de/laden.



Attractions in Regensburg

- 1 Stone Bridge
 - 2 Imperial Diet in Old City Hall
 - 3 Porta praetoria
 - 4 Cathedral of St. Peter, Cathedral Treasury Museum
 - 5 Document Niedermünster
 - 6 Document Neupfarrplatz
 - 7 Old Chapel
 - 8 History Museum/Minorite Church
 - 9 Document castrum wall
-  Haus der Bayerischen Geschichte | Museum

Sponsors



Partners



Museum Picture Credits

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Design: GROW communications, Agentur für Werbung und Gestaltung



▲ MUNICH, MARIENPLATZ, 1928

Full streetcars, honking cars, cursing bicyclists, hectic pedestrians –cities grow more cramped and more crowded.

Tempo, Tempo: Explore the turbulent decade of the 1920s in the first special exhibition at the Haus der Bayerischen Geschichte's museum in Regensburg. It examines the fundamental transformation after the end of World War I, concentrating on the changes discernible in Bavaria, despite all the persistent conservatism. It is all about tradition and modernity and about the causes of democracy's failure in Bavaria. We use every kind of media available to show this: Historically contextualized objects relate their stories; audio and film documents offer deep insights into the culture of the day. We built a separate movie theater for you just for this.

MAGAZIN TO THE EXHIBITION

An HdBG Magazin with essays on the subject and descriptions of many objects from the exhibition will be published for the Bavarian Exhibition "Tempo, Tempo: Bavaria in the 1920s". It will be available in the HdBG online shop or right at the Haus der Bayerischen Geschichte in Regensburg for € 5 (plus shipping when applicable) starting in September 2020.



ADMISSION

Admission to the Bavarian Exhibition is included in admission to the museum. Your ticket (€ 5 regular admission, € 4 discounted admission) entitles you to see both the permanent exhibition and the Bavarian Exhibition on one day. More information on: www.hdbg.de

PROGRAMS FOR SCHOOL GROUPS

Age-appropriate guided tours through the special exhibition and a museum education program about transportation take school students on a fascinating trip through time into the 1920s. More information on www.hdbg.de/fuehrungen



◀ CRISES UP TO THE END

"They are holding up the enterprise's letters, but who is upholding its spirit?" queried cartoonist Thomas Theodor Heine in 1927, satirizing the lack of support for the republic and democracy among the public.

Bavarian Exhibition Picture Credits

Poster image "Tempo, Tempo. Bayern in den 1920ern" © Haus der Bayerischen Geschichte, Augsburg, design: Gruppe Gut, Bozen | Colin, Paul: Josephine Baker, Le Tumulte Noir, 1927 (detail) © VG Bild-Kunst, Bonn 2020; Echo Continental poster, festival advertisement in posters, motorist advertisement, Leica advertisement, photo of Munich's Marienplatz, HdBG Magazin cover © Haus der Bayerischen Geschichte; cartoon of Josephine Baker "Provinzielles München" © LMU München University Library, 4 Misc. 733/76; Simplicissimus covers "Die Mondänen" and "Republik" © LMU München University Library.



„Hinaus mit dir! In Bayern dürfen nur wir bodenständigen Schwarzen auftreten.“

W

ere Bavarians satisfied with things as they were? The man with the Leica is delighted with his state-of-the-art camera. Josephine Baker dances in Berlin, in Vienna, but not in Munich. Cars and motorcycles transform the streets.

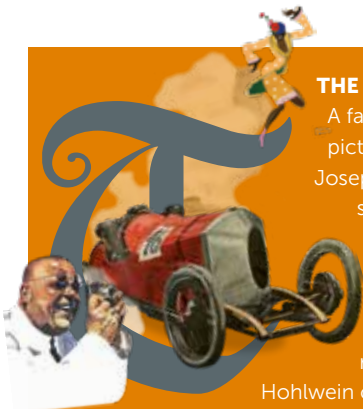
178,000 proud car owners step on the gas in Bavaria in 1930. It had been just 67,000 in 1926. And then there is the matter of the Tempo: The Rosenfelder brothers in Nuremberg file a patent for their paper facial tissue in 1929.

Tempo, Tempo: Bavaria in the 1920s – a perfect paraphrase of a fast-paced decade abundant in upheavals. Conflicts between town and country, between working class and middle class, between a new economic era and inflationary recession, between liberalism and illiberalism, between left-wing and right-wing slogans, between intellectuals and putschists.

THE EXHIBITION MOTIF

A fast car, a man taking pictures and the legendary Josephine Baker, three symbols of the tempo of the times. Hans von Poschinger from the famous glassmaking dynasty drafted the race car in 1925. Ludwig

Hohlwein conceived the advertisement for the sensationally small Leica. Josephine Baker dances above it all, despite a performance ban in Munich and in the face of all hostility.



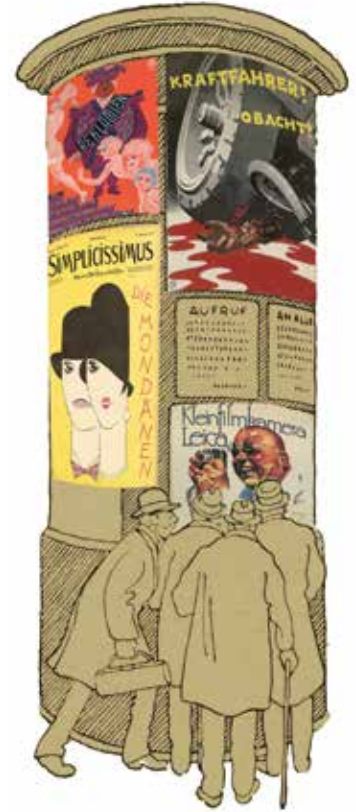
◀ PROVINCIAL MUNICH?!

At any rate, American singer Josephine Baker is banned from performing there in 1929. This does not escape comment in this *Simplicissimus* cartoon: "Only we native blacks (i.e. conservatives) are allowed to perform in Bavaria."

▼ ADVERTISING EVERYWHERE

Advertising columns not only become prominent in Berlin's cityscape but also in Munich in the 1920s.

Telephone and typewriter revolutionize the daily routine in offices and create new jobs, especially for women. Radios broadcast information about the world into living rooms. Newspaper circulation rises. Telephone booths spring up. Advertising columns display the latest news, trends and events. The flood of information grows. From Charleston to Swing – new dance and music styles come into fashion. People party to excess. Tempo, tempo naturally.



"WAITING ROOM: THE EXHIBITION DRAMA"

Stars from the cabaret scene portray the society of that trying decade. A thirty-minute film by and with Christoph Süss. Watch the making-of on www.hdbg.de/tempo/wartesaal



THE CITY OF REGENSBURG'S EXHIBITION:

"High tension! Regensburg in the 1920s", September 19 - November 22, 2020, Museen der Stadt Regensburg, Städtische Galerie in Leeren Beutel www.regensburg.de/museen

STADT
REGENSBURG



▲ **"FASTER, FASTER:
ROARING THROUGH
THE STREETS"**

More and more people are seated behind the wheel or on motorcycles. This also causes a dramatic rise in accidents.

THE HAUS DER BAYERISCHEN GESCHICHTE IS PRESENTING THE BAVARIAN EXHIBITION "TEMPO, TEMPO. BAVARIA IN THE 1920S" AT ITS NEW MUSEUM IN REGENSBURG FROM SEPTEMBER 26, 2020 TO FEBRUARY 7, 2021.

LION FEUCHTWANGER IN "SUCCESS" IN 1930:

» THE BAVARIANS GRUMBLED, THEY WANTED LIFE AS BEFORE, EXPANSIVE, LOUD, IN THEIR BEAUTIFUL LAND, WITH A BIT OF CULTURE, A BIT OF MUSIC, WITH MEAT AND BEER AND WOMENFOLK AND A FESTIVAL OFTEN AND A FIGHT ON SUNDAY. THEY WERE SATISFIED WITH THINGS AS THEY WERE. THE NEWCOMERS OUGHT TO LEAVE THEM ALONE, THE RIFFRAFF, THE DAMNED PRUSSAINS, THE LOUTS, THE COMPLETE FOOLS. «

TEMPO, TEMPO

BAVARIA IN THE 1920S



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